

8<sup>th</sup>  
ANNUAL  
MEETING



Presidents' Forum  
at EXCELSIOR COLLEGE

OCTOBER  
13, 2011

# CHARTING A COURSE

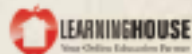
*for Online Higher Education  
Through Rough Seas*

SPONSORED BY

LUMINA  
FOUNDATION FOR EDUCATION



DowLohnes



U.S. CHAMBER OF COMMERCE  
HALL OF FLAGS  
1615 H ST NW  
WASHINGTON, DC, 20062

# PRESIDENTS' FORUM

The forum is a collaborative of over 150 institutions offering distance higher education, associations, and policy bodies that cover all sectors of not-for-profit and for-profit online higher learning. It was launched in 2004, in consultation with the American Council on Education and other higher education constituencies. This collaborative provides a vehicle to formulate strategies that drive innovation and best practices in distance learning.

The Presidents' Forum has initiated a series of ground-breaking projects such as:

## ■ ACCESS TO LEARNING [2006]

A national education project which introduces public policy leaders to the methods, advantages and quality of online learning ([www.accesstolearningproject.org](http://www.accesstolearningproject.org)).

## ■ TRANSPARENCY BY DESIGN [2008]

Now in progress (with Lumina Foundation support to the WICHE Cooperative for Educational Technologies), is creating a common, timely and shareable data reporting process to report learning outcomes and institutional performance against a variety of metrics.

## ■ ALIGNING STATE APPROVAL AND REGIONAL ACCREDITATION FOR ON-LINE POSTSECONDARY INSTITUTIONS: A NATIONAL STRATEGY [2009]

With Lumina Foundation support to Excelsior College for the Presidents' Forum, a project to advance new strategies and structures to rationalize the state oversight process, protecting the interests of the public while eliminating unnecessary barriers to student access.

## ■ MAKING OPPORTUNITY AFFORDABLE [2010]

With support from the Lumina Foundation, a two year project for the Forum to explore the potential for a voluntary, interstate agreement (Multi-State Reciprocity in Postsecondary Approval and Regulation) to broaden the availability of accredited online degree programs by reducing state regulatory barriers while ensuring strong consumer safeguards.

# SPEAKERS

**GOVERNOR JAMES E. GERINGER** served two terms as Wyoming Governor during which he focused on improving education through standards, accountability and technology, modernizing Wyoming's economic base to extensively include technology, changing how natural resource agencies among state, federal and local governments worked together, establishing community-based health and family services programs and implementing strategic planning and information systems. Governor Geringer is a past chair of the Western Governors' Association. He served as chairman of the Education Commission of the States, was appointed to Senator John Glenn's National Commission on Mathematics and Science Teaching for the 21st Century, the National Commission on Service-Learning, the National Commission on Teaching and America's Future and continues as charter member and now President of the Board of Trustees of the Western Governors University, the first of its kind to certify competency based education. He currently serves on the Association of Governing Boards for higher education and Operation Public Education initiative that advocates a value-added system to measure student learning.



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**JAMES L. APPLGATE** serves as Vice President for Program Development at the Lumina Foundation. In this role, he leads in development of the Foundation's funding programs supporting achievement of Lumina's "Big Goal" to dramatically increase educational attainment in the U.S, especially for low income, first generation, minority, and adult students. That work includes strategic implementation of effective practices and policies supporting increases in the number of prepared students entering higher education, the number of students succeeding in college, and in the productivity and capacity of the system to provide many more people high quality credentials and degrees. Prior to coming to Lumina in 2008, he served as Senior Fellow and Vice President for Academic Affairs at the Kentucky Council on Postsecondary Education from 1999 through 2008. As chief academic officer in Kentucky, he coordinated statewide initiatives supporting institutional engagement in a public agenda for higher education that targeted dramatic increases in education attainment and growth in Kentucky's knowledge-based economy.



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**PETER P. SMITH** is the Senior Vice President of Academic Strategies and Development for Kaplan Higher Education. He is responsible for the development of mid-term strategies and program development to move Kaplan Higher Education, a \$1 billion business, to higher profitability and academic quality. Dr. Smith is the former Assistant Director of the United Nations Educational, Scientific, and Cultural Organization (UNESCO) and served as the founding president of California State University at Monterey Bay (CSUMB). Dr.

Smith is the author of the critically acclaimed *The Quiet Crisis: How Higher Education Is Failing America* (Anker Publications, Bolton, Mass., 2004) and *Harnessing America's Wasted Talent: A New Ecology of Learning* (Published by Jossey-Bass: A Wiley Imprint, San Francisco, CA, 2010).



# AGENDA

## OCTOBER 12 | WEDNESDAY

### 6:00 PM WELCOME RECEPTION

Massachusetts Room  
Capitol Hilton Hotel  
1001 16th Street NW  
Washington, DC

## OCTOBER 13 | THURSDAY

### 8:00 AM CONTINENTAL BREAKFAST [SPONSORED BY THE LEARNING HOUSE, INC.]

### 9:00 AM GREETINGS & ADDRESS

**James E. Geringer**, Former Governor of Wyoming, Chair, Board of Trustees at Western Governors University

*“Breaking Down Barriers to Higher Learning: Are We Content with Where We Are?”*

### 9:45 AM BREAK

### 10:00 AM PANEL PRESENTATION FOLLOWED BY QUESTIONS AND DISCUSSION

*Making Higher Education Accessible and Affordable: Rationalizing the States’ Rules, Regulations, and Responsibilities for Institutional Authorization*

**Travis Reindl**, Program Director, Education Division, National Governors Association  
**MODERATOR**

**Pamela Goins**, Director of Education Policy, Council of State Governments

**James Ware**, President of the National Association of State Administrators and Supervisors of Private Schools and Executive Director, Ohio State Board of Career Colleges and Schools

**Russell Poulin**, Deputy Director, Research and Analysis, Western Interstate Commission for Higher Education, Cooperative for Educational Technologies

**Lee Posey**, Senior Committee Director, National Council of State Legislatures

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**11:00 AM**

**PANEL PRESENTATION**

FOLLOWED BY QUESTIONS AND DISCUSSION

*Advancing Multi-State Reciprocity for Institutional Authorization*

**Robert Donley**, Executive Director, Board of Regents, State of Iowa **MODERATOR**

**Marshall Hill**, Executive Director, Coordinating Commission for Postsecondary Education, Nebraska

**Alan Contreras**, Administrator, Office of Degree Authorization, Oregon (retired) and Consultant to the Presidents' Forum

**George Roedler**, Manager, Private Institution Registration and Licensing, Minnesota Office of Higher Education

**Paul Lingenfelter**, President, State Higher Education Executive Officers

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**12:00 PM**

**LUNCHEON**

[SPONSORED BY DOW LOHNES, PLLC]

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**12:30 PM**

**ADDRESS**

FOLLOWED BY QUESTIONS AND DISCUSSION

**James Applegate**, Senior Vice President for Program Development, Lumina Foundation For Education

*“Advancing Beyond the Current Horizon: The Promise of Online Learning”*

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**1:00 PM**

**PANEL PRESENTATION**

FOLLOWED BY QUESTIONS AND DISCUSSION

*Online Learning: Opening New Pathways to Higher Education*

**Darcy Hardy**, Office of the Assistant Secretary, Employment and Training Administration (ETA), United States Department of Labor **MODERATOR**

**Peter J. Stokes**, Executive Vice President & Chief Research Officer, Eduventures

**Julie Porosky Hamlin**, Executive Director, MarylandOnline

**Meg Benke**, Provost, Empire State College and President of Sloan-C

**Sally Johnstone**, Vice President for Academic Advancement, Western Governors University

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**2:00 PM**

**BREAK**

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**2:10 PM**

**ADDRESS**

FOLLOWED BY QUESTIONS AND DISCUSSION

**Peter Smith**, Senior Vice President of Academic Strategies, Kaplan University

***“A New Ecology of Learning: Disruptive Developmental Forces That Are Transforming the Teaching/Learning Paradigm”***

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**2:40 PM**

**PRESENTATION**

FOLLOWED BY QUESTIONS AND DISCUSSION

***A Report from the Crow’s Nest***

**John Ebersole**, President of Excelsior College

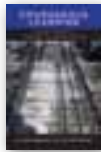
A video presentation of an interview with Clayton Christensen, author of *The Innovative University: Changing the DNA of Higher Education from the Inside Out*, and discussion of the future of online education.

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**3:30 PM**

**SUMMARY AND ADJOURNMENT**

**You are invited to a reception and book signing immediately following the Presidents’ Forum.**



***Courageous Learning: Finding a New Path Through Higher Education***

by John Ebersole and William Patrick



***The Innovative University: Changing the DNA of Higher Education from the Inside Out***

by Clayton M. Christensen and Henry J. Eyring



***Harnessing America’s Wasted Talent: A New Ecology of Learning***

by Peter Smith

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[presidentsforum.excelsior.edu](http://presidentsforum.excelsior.edu)



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at EXCELSIOR COLLEGE