

**Program for the 1st Annual**

# **PRESIDENTS' FORUM**

**OF EXCELSIOR COLLEGE**

**A Dialogue among Leaders in Higher  
Education to Move from Policy to Practice  
in a Distributed Learning Environment**

## **SCHEDULE OF EVENTS**



**Marriott Hotel  
Albany, New York  
April 16-18, 2004**

**SCHEDULE  
OF EVENTS**

# Welcome to the Presidents' Forum

The first annual meeting of the Presidents' Forum will be a dialogue among invited college presidents, campus leaders, and theorists in higher education. The sharing of information and real-life experiences across all sectors of the higher education landscape will drive efforts to move from policy exploration to demonstrations of practice and innovation in the distributed learning marketplace.

The outcomes for the Presidents' Forum of Excelsior College will include the establishment of an annual program for the Forum to consider pressing issues affecting all sectors of higher education. And it is expected that, through the Forum, institutions will be assisted in enhancing their available resources through new partnerships, collaborations, and learning networks that support desired change in the structure of higher education.

A summary report of the Presidents' Forum will be disseminated to interested institutions and stakeholders in the field of distributed learning. The Forum will also actively seek opportunities to disseminate leadership learning through presentations at regional or national meetings of partner organizations and will maintain a Web site to share information, encourage appropriate change, and shape the focus of its continuing dialogue.

# KEYNOTE SPEAKER



**The keynote address will be delivered by:**

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**Dr. Francis L. Lawrence**

President Emeritus,  
Rutgers, The State University of New Jersey

**Partnerships in Learning:**

Searching for ways to assure quality, serve students, and ensure transferability, New Jersey institutions of higher education, ranging from the state's premier research university to its county colleges, have devised partnerships and adopted systems that offer students Web-based access to transfer information, establish cooperative baccalaureate programs through distributed education in one location, and, in another location, offer degrees from the baccalaureate to the master's through a wide-based collaborative effort of eight institutions in onsite and online education. While the new concepts and methods of distributed and online education are still regarded with wary eyes by faculty on traditional campuses, the tremendous cultural changes brought about by Web-based technology are also infiltrating the traditional campus, and new research supports the effectiveness of Web-based teaching tools.

# ROUNDTABLE GROUPS

## 1. OUTCOMES ASSESSMENT IN AN ONLINE LEARNING ENVIRONMENT



Group Facilitator:

**Dr. Julie E. Porosky Hamlin**

Executive Director, Maryland Online  
Past Sr. Vice President for Global Outreach,  
University of MD University College

Co-Facilitator:

**Dr. Laura E. Saret**

Professor of Computer Technology  
& Information Systems  
Oakton Community College (IL)  
*ACE Fellow*

- Identifying service and support issues of distributed learners
- Defining criteria for setting priorities
- Imagining future enhancements to the state-of-the-art
- Finance and investment sources
- Measures of success/tracking accountability

## 2. STUDENT SERVICES



Group Facilitators:

**Ms. Nina Omelchenko**

Sr. Vice President, University Services  
University of Phoenix

**Ms. Nancy Cervasio**

Vice President for Student Services  
and Operations - Online Campus  
University of Phoenix

Co-Facilitator:

**Dr. Jeffrey R. Docking**

Vice President and  
Assistant to the President  
Washington and Jefferson College (PA)  
*ACE Fellow*

- Identifying current and emerging student/client support issues affecting student success and program outcomes.
- Summarizing exemplary models of seamless student support.
- Determining the appropriate “learning products” to invest in for the future.

Working session will collaboratively identify and reflect upon student services needed—and their modalities of delivery—to effectively support students, faculty, and administration in distance learning environments. Examples of exemplary practices will be analyzed and discussed.

### 3. OVERCOMING BARRIERS TO THE TRANSFERABILITY OF LEARNING



Group Facilitator:

**Dr. Howard L. Simmons**

Professor and Chairperson, Department of Advanced Studies, Leadership and Policy in the School of Education and Urban Studies, Morgan State University  
(Past Executive Director of the Middle States Association Commission on Higher Education)

Co-Facilitator:

**Dr. Princilla Smart Evans**

Associate Professor and Chair,  
Dept. of Chemistry and  
Director of Graduate Studies  
Fisk University (TN)  
*ACE Fellow*

- Addressing accreditation issues with respect to regional, national, and global educational service delivery.

- Marketing institutional image and preserving quality in programs and services.

- Recommending new accreditation models for determining and introducing quality measures within the accreditation process.

## SPECIAL EVENT

**SATURDAY NIGHT — an opportunity to share experiences and form new relationships with your colleagues**

Dinner and Reception at the **Albany Institute of History & Art**

Founded in 1791, the Albany Institute of History & Art, one of the oldest museums in the United States, is dedicated to collecting, preserving, interpreting, and promoting interest in the history, art, and culture of Albany and the Upper Hudson Valley.

The museum achieves this mission through its collections, exhibitions, education programs, library, research projects, publications, and other programs offered to the general public.

Transportation will be provided from the hotel to the Albany Institute of History & Art. Buses will leave promptly at 6:00PM and will return at approximately 9:30PM.



# SCHEDULE OF EVENTS

**LOCATION:** Marriott Hotel • 189 Wolf Road • Albany, New York 12205 • (518) 458-8444

## Friday - April 16, 2004

5:00PM – 12:00AM	Office Open	Board Room
5:00PM	Opening Reception	Salon F & G
6:00PM – 8:00PM	<b>DINNER &amp; KEYNOTE ADDRESS</b> Plus a demonstration of the Virtual Presidents' Forum by Robert McKeon, Web Content Administrator, Excelsior College	Salon F & G
8:00PM – 9:00PM	<b>ROUNDTABLE ORGANIZING MEETING (TO REVIEW DISCUSSION TOPICS)</b>	
	▶ <b>1.</b> Outcomes Assessment in an Online Learning Environment	Albany Room
	▶ <b>2.</b> Student Services	Colonie Room
	▶ <b>3.</b> Overcoming Barriers to the Transferability of Learning	Schenectady Room

## Saturday – April 17, 2004

7:00AM – 12:00AM	Office Open	Board Room
7:30AM – 9:00AM	Buffet Breakfast	Salon F & G
9:00AM – 12:00N	<b>ROUNDTABLE DISCUSSION GROUPS</b>	
	▶ <b>1.</b> Outcomes Assessment in an Online Learning Environment	Albany Room
	▶ <b>2.</b> Student Services	Colonie Room
	▶ <b>3.</b> Overcoming Barriers to the Transferability of Learning	Schenectady Room

## Saturday – (continued)

12:00N – 1:00PM	Buffet Lunch	Salon F & G
1:00PM – 5:00PM	<b>ROUNDTABLE DISCUSSIONS CONTINUED</b>	
▶	<b>1.</b> Outcomes Assessment in an Online Learning Environment	Albany Room
▶	<b>2.</b> Student Services	Colonie Room
▶	<b>3.</b> Overcoming Barriers to the Transferability of Learning	Schenectady Room
6:00PM	Transportation to Dinner	Meet in Hotel Lobby
6:30PM	Refreshments and Dinner Albany Institute of History & Art	(See special event description.)

## Sunday – April 18, 2004

7:00AM – 4:00PM	Office Open	Board Room
7:30AM – 8:30AM	Buffet Breakfast & Continuation of Roundtable Discussions	Salon F
8:30AM - 10:00AM	<b>PREPARATION FOR REPORTING SESSION</b>	
▶	<b>1.</b> Outcomes Assessment in an Online Learning Environment	Salon F
▶	<b>2.</b> Student Services	Colonie Room
▶	<b>3.</b> Overcoming Barriers to the Transferability of Learning	Schenectady Room
10:00AM – 11:45AM	Group Facilitators' Panel Presentation and Discussion	Salon G
11:45AM – 12:00N	Closing Remarks	Salon G



**Continue to follow the  
progress of our discussions at the  
Virtual Presidents' Forum:**

**HTTP://  
PRESIDENTSFORUM.  
EXCELSIOR.EDU/**

**HTTP://PRESIDENTSFORUM.EXCELSIOR.EDU/**

**For more information** regarding the  
Presidents' Forum of Excelsior College please contact:

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518-464-8524