

Presidents' Forum of Excelsior College

Serving Adult Learners: Advancing the Nation's Competitive Edge

**January 23, 2008
8:30 a.m. – 4:00 p.m.**

Presentations

- “State Reciprocity: Recognition and Credibility”*
- “Access to Learning: The Presidents' Forum Outreach Initiative”*
- “Transparency by Design: Update and Outlook”*
- “A Media Perspective on Online Learning”*
- “Online Student Success Research Needs”*

*Moving policy to practice in an
online learning environment*



Cannon Caucus Room
Room 345 Cannon House Office Building
Capitol Hill Complex, Washington, D.C.

State Reciprocity: Recognition and Credibility

This panel will speak to the challenges of increasing access, ensuring quality, and gaining credibility in a complex regulatory/policy arena that lacks uniformity in its requirements and expectations.

Discussion is expected to address the issues of interstate program delivery by national learning providers, recognition of various forms of accreditations, the expectation and needs of state policy makers and regulators, and the prospects for a uniform national compact for cross-border delivery of online education.

Moderator: Patrick Callan, President
National Center for Public Policy and Higher Education,
San Jose, California

Panel Members

J. Jorge Klor de Alva, Senior Vice President Academic Excellence and Director of the National Research Center, University of Phoenix

Jean Morse, Executive Director of the Middle States Commission on Higher Education

David A. Longanecker, President, Western Interstate Commission for Higher Education

Response and Comments: The National Institution Perspective

The response will focus on the regulatory challenges for online national institutions, the populations they are designed to serve, and how they are addressing needs for access, affordability, and accountability in regard to higher learning.

Dana Offerman, Provost, Excelsior College

David Clinefelter, Provost, Kaplan University

A Media Perspective on Online Learning

This discussion will present a media perspective regarding the need to inform policy makers, accreditors, regulators, and the public about the contributions of and barriers to institutions that serve working adult students. The panel will offer insight as to what the media needs to know to enhance public awareness about the credibility of online education.

Moderator: Michael Goldstein, Esq., Principal, Dow Lohnes, PLLC

Panel Members

Doug Lederman, Inside Higher Education

Bernard Luskin, Executive Vice President, Institutional Partnerships,
Fielding Graduate University

Andrea Foster, Staff Reporter, Chronicle of Higher Education

Online Student Success Research Needs

Panel Members

John F. Ebersole, President, Excelsior College

A. Frank Mayadas, Program Director, Alfred P. Sloan Foundation

Peter Stokes, Executive Vice President, Eduventures



Presentations

Access to Learning: Presidents' Forum Outreach Initiative

The Presidents' Forum has collaborated with a number of national, online, regionally accredited, adult-serving institutions to develop an education campaign aimed at informing the policy and regulatory communities—state and federal—about the credibility, capacity, and potential of online learning. Toward this end, a demonstration site that includes an update on the state of online learning in America, as well as testimonials and examples of online learning experiences, will be previewed.

Presenter: **Darcy W. Hardy**, Assistant Vice Chancellor for Academic Affairs and Executive Director of the UT TeleCampus, The University of Texas System

Transparency by Design: Update and Outlook

Presenters: **Michael Offerman**, Vice Chairman External University Initiatives and Director, Capella University

Louis Fox, Executive Director,
Western Cooperative for Educational Telecommunications



Schedule of Activities

Tuesday, January 22

J.W. Marriott Pennsylvania Avenue

1331 Pennsylvania Avenue, Washington, D.C., Meeting Room H

3:00 – 5:00 p.m. **Transparency by Design Work Group**

Wednesday, January 23

Cannon Caucus Room

Room 345 Cannon House Office Building

- 8:30 a.m. **Continental Breakfast**
- 9:00 a.m. **Welcome & Introductions**
John Ebersole, President, Excelsior College
- 9:15 a.m. **Address by Congressman Ruben E. Hinojosa (D-TX),**
Chairman of the Subcommittee on Higher Education,
Lifelong Learning and Competitiveness
“Adult Learners: Sustaining our Nation’s
Competitive Workforce”
- 10:00 a.m. **Break**
- 10:15 a.m. **Panel Discussion: “State Reciprocity:**
Recognition and Credibility”
- 11:30 a.m. **Presentation: “Transparency by Design:**
Update and Outlook”
- 12:00 noon **Lunch**
Keynote Address by Laura Palmer Noone
Past President, University of Phoenix
“Advancing the Promise of Access,
Accountability, and Affordability”
- 1:00 p.m. **Presentation: “Access to Learning: Presidents’**
Forum Outreach Initiative”
- 1:45 p.m. **Break**
- 2:00 p.m. **Panel Discussion: “A Media Perspective**
on Online Learning”
- 3:00 p.m. **Panel Discussion: “Online Student Success**
Research Needs”
- 3:30 p.m. **Closing Remarks: Summary and Next Steps**

**Continue to follow the progress of our discussions
at the Presidents' Forum Web site:**

<http://presidentsforum.excelsior.edu>

**For more information regarding the Presidents' Forum
of Excelsior College, please contact us at**

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